



# Ayan Pal, DTM & Ankur Yadav, DTM

Club Growth Director (2020-21) | District 41 | Region 13

Dear Sir / Ma'am,

The world needs leaders, be it to head families, coach teams, run businesses, or mentor others. These leaders must not only accomplish, they must communicate, and this is where [Toastmasters](#) can help.

After all, the world over, we are regarded as the first-choice provider of dynamic, high-value, experiential communication and leadership skills development that's both affordable as well as valuable!

Toastmasters International is a world leader in communication and leadership development. Our organization has more than **358,000 members** across **143 countries**.

By regularly delivering speeches, gaining feedback, leading teams and guiding others to achieve their goals in a supportive atmosphere, leaders emerge from the Toastmasters program.

Every Toastmaster's journey begins with a single speech. During their journey, they learn how to tell their stories. They listen and answer. They plan and lead. They give feedback and receive it. Through our community of learners, they find their path to leadership.

People who communicate effectively are better leaders. In Toastmasters, you will learn valuable leadership skills in a supportive, non-intimidating environment. Wouldn't you like to develop this priceless skill? Now you can - through an exclusive association with Toastmasters International through the **Speechcraft Program!**

The **Speechcraft Program** is a workshop consisting of eight one- to two-hour sessions that enable people above the age of 18 to develop their communication and leadership skills through practical experience. The program is presented during or after work, or on weekends. In the workshop, people learn valuable skills including:

- Evaluating their own speaking ability
- Preparing and delivering speeches
- Giving impromptu talks
- Controlling their voice, vocabulary and gestures
- Giving constructive feedback

Each **Speechcraft Program** group is limited to 25 people, however, provisions for 4 parallel sessions with one common session not exceeding 100 students is also available. Participants are selected by the sponsoring Toastmasters club or by a cooperating organization.

In addition to the topics available under Toastmasters, we have a provision of a series of Master Classes by experienced guest faculty on a variety of communication and leadership topics which can be shared upon request.



A local Toastmasters club serves as sponsor and provides a coordinator to present the program. The Master Classes are generally conducted by experienced Toastmasters and accomplished visiting faculty in case the need arises for the same.

The individual coordinator attends each meeting, where he or she will lead most of the presentations and counsel participants. The coordinator assigns an assistant who can fill in for the coordinator should he or she be unable to attend a meeting. Meetings generally follow a format similar to that of a typical Toastmasters club meeting, including an announced agenda, practice in parliamentary procedure, and the selection of presiding officers.

This is a paid program where 50% of the amount must be paid to the Division Speechcraft Team before commencement of the program and the remaining before the program concludes. The amount is determined by the number of participants and is usually between \$80 to \$110 per person (exclusive of tax). In case of outstation coordinators and Master Class Trainers, local transport, accommodation and food should be arranged by the sponsoring organization. The flight / train expenses (if applicable) and trainer fees will be taken care of by the Division Speechcraft Team.

Once the Program is over, interested participants can continue their learning through an association with Toastmasters International by joining a Toastmasters Club or opening one in the organization (both of which are completely voluntary).

To know more, contact your nearest Toastmaster representative!

Thanks and Regards,

Ayan Pal, DTM



Ankur Yadav, DTM

