



Ayan Pal, DTM & Ankur Yadav, DTM

Club Growth Director (2020-21) | District 41 | Region 13

Dear Sir / Ma'am,

Thank you for your support towards operation of a Toastmasters Club in your college / university.

As I'm sure you would agree, the world needs leaders. Leaders head families, coach teams, run businesses and mentor others. These leaders must not only accomplish, they must communicate and this is where [Toastmasters](#) can help. After all, the world over, we are regarded as the first-choice provider of dynamic, high-value, experiential communication and leadership skills development that's both affordable as well as valuable.

Toastmasters International is a world leader in communication and leadership development. Our organization has more than **358,000 members**. Members improve their speaking and leadership skills by attending one of the **16,800 clubs** in **143 countries** that make up our global network of meeting locations.

By regularly delivering speeches, gaining feedback, leading teams and guiding others to achieve their goals in a supportive atmosphere, leaders emerge from the Toastmasters program. Every Toastmaster's journey begins with a single speech. During their journey, they learn how to tell their stories. They listen and answer. They plan and lead. They give feedback, and accept it. Through our community of learners, they find their path to leadership.

People who communicate effectively are better leaders. In Toastmasters, they learn valuable leadership skills in a supportive, non-intimidating environment. Wouldn't you like to reward them for developing these priceless skill? **Now you can - through an exclusive association with Toastmasters International!**

First of all, congratulations for having helped charter the Club, with a minimum of 20 members. As I'm sure you are aware, each Member needs to pay a renewal fee of \$45 every six month to Toastmasters International.

What we propose is that you start supporting the best of leaders and communicators of your Club by awarding a scholarship for achieving excellence as a communicator or leader. In short, we suggest that you consider reimbursing their fees for the year (\$90), and reimburse any additional expenses they may incur when they are able to achieve any/all the following:

- **Pathways Level Completion (Any TWO out of 5):** Toastmasters International allows for one to be certified across a total of 11 Pathways (details can be found in the appendix section). We believe that the completion of at least two Levels in each Pathway (a Pathway has a total of 5 Levels) is worth acknowledging and should make a student eligible for a scholarship for that term.
- **Successful Completion of an Executive Committee Role (At least 3 Months accompanied by successful completion of Training):** Once in every six months, the Club needs to elect an Executive Committee comprising a President, Vice President Education, Vice President Membership, Vice President Public Relations, Secretary, Treasurer, Sergeant At Arms (Logistics Manager). The successful execution of this role takes up to 6 months. If a student is able to complete at least THREE months out of Six and has attended a District Sponsored Training Program by Toastmasters International, is worth acknowledging, and should make a student eligible for a scholarship for that term. We would also appreciate if you could consider reimbursing the student's expenses (partial, if not fully) towards travel, food, and accommodation, provided the program is being held in a different city and/or requires registration fees to be paid.
- **Successful Representation in a Contest at Club/Area/Division/District Level:** Every year, Toastmasters international holds 4 Contests – Humorous Speech, Evaluation. International Speech, and Table Topics. If a member is able to apply his skills in Toastmasters to compete in ATLEAST TWO out of the FOUR Contests AND gets a chance to represent the Club at the Area, Division, or District Level, it's a sign of great accomplishment. If a contestant manages a podium finish (1st, 2nd, 3rd) in ANY one of the above four contests, in the Club level, then we believe that such efforts are worth acknowledging, and should make a student eligible for a scholarship. Moreover, if the member manages to secure a chance to move ahead in the competition, and will therefore be automatically representing your college / university, we feel his or her expenses towards travel, food, and accommodation should be considered for partial if not full reimbursement, provided that contest is happening

in a different city and / or requires registration fees to be paid. Please note – any of the above recommendations are to be applicable ONLY when a student participates in a minimum of TWO contests in a Toastmaster Calendar year (1st July to 30th June).

We thank you in advance for your consideration to award scholarships to students who showcase how they are more empowered individuals through their dedication to become more effective communicators and leaders.

After all, Toastmasters will not just help them to lead, but also to listen effectively and speak extemporaneously with confidence.

Your endeavor to support students through these scholarships / reimbursements will go a long way in helping them reach their full potential!

Appendix

Toastmasters Pathways learning experience, is an exciting, flexible and interactive way to develop one's skills and help others in one's club to develop theirs. Pathways helps one learn communication and leadership skills that one needs to succeed. It gives one:

- The opportunity to build up to 300 unique competencies
- 11 specialized learning paths to choose from
- Online content, so that you can learn anytime, anywhere
- Real-world, transferable skills

The various Pathways one can choose from are as follows:

- **Dynamic Leadership:** This path helps one build one's skills as a strategic leader. The projects on this path focus on understanding leadership and communication styles, the effect of conflict on a group and the skills needed to defuse and direct conflict. These projects also emphasize the development of strategies to facilitate change in an organization or group, interpersonal communication and public speaking. This path culminates in a project focused on applying one's leadership skills.
- **Effective Coaching:** This path helps one build your skills as a positive communicator and leader. The projects on this path focus on understanding and building consensus, contributing to the development of others by coaching and establishing strong public speaking skills. Each project emphasizes the importance of effective interpersonal communication. This path culminates in a "High Performance Leadership" project of one's design.
- **Engaging Humor:** This path is designed to help one build one's skills as a humorous and engaging public speaker. The projects on this path focus on understanding one's sense of humor and how that sense of humor translates to engaging audience members. The projects contribute to developing an understanding of how to effectively use humor in a speech, including challenging situations and impromptu speeches. This path culminates in an extended humorous speech that will allow you to apply what you learned.
- **Innovative Planning:** This path helps one build one's skills as a public speaker and leader. The projects on this path focus on developing a strong connection with audience members when one presents, speech writing and speech delivery. The projects contribute to building an understanding of the steps to manage a project, as well as creating innovative solutions. This path culminates in a "High Performance Leadership" project of one's design.
- **Leadership Development:** This path helps one build one's skills as an effective communicator and leader. The projects on this path focus on learning how to manage time, as well as how to develop and implement a plan. Public speaking and leading a team are emphasized in all projects. This path culminates in the planning and execution of an event that will allow one to apply everything one learned.
- **Motivational Strategies:** This path helps one build one's skills as a powerful and effective communicator. The projects focus on learning strategies for building connections with the people, understanding motivation and successfully leading small groups to accomplish tasks. This path culminates in a comprehensive team-building project that brings all of one's skills together, including public speaking.
- **Persuasive Influence:** This path helps one build your skills as an innovative communicator and leader. The projects on this path focus on how to negotiate a positive outcome together with building strong interpersonal communication and public speaking skills. Each project emphasizes developing leadership skills to use in

complex situations, as well as creating innovative solutions to challenges. This path culminates in a “High Performance Leadership” project of one’s design.

- **Presentation Mastery:** This path helps one build one’s skills as an accomplished public speaker. The projects on this path focus on learning how an audience responds to one and improving one’s connection with audience members. The projects contribute to developing an understanding of effective public speaking technique, including speech writing and speech delivery. This path culminates in an extended speech that will allow one to apply what you learned.
- **Strategic Relationships:** This path helps one build one’s skills as a leader in communication. The projects on this path focus on understanding diversity, building personal and /or professional connections with a variety of people and developing a public relations strategy. Communicating well interpersonally and as a public speaker is emphasized in each project. The path culminates in a project to apply one’s skills as a leader in a volunteer organization.
- **Team Collaboration:** This path helps one build one’s skills as a collaborative leader. The projects on this path focus on active listening, motivating others and collaborating with a team. Each project contributes to building interpersonal communication and public speaking skills. This path culminates in a project focused on applying one’s leadership skills.
- **Visionary Communication:** This path helps one build one’s skills as a strategic communicator and leader. The projects on this path focus on developing one’s skills for sharing information with a group, planning communications and creating innovative solutions. Speech writing and speech delivery are emphasized in each project. This path culminates in the development and launch of a long-term personal or professional vision.

Thanks and Regards,

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Ankur Yadav, DTM

