



Suman Shakya, DTM

Program Quality Director (2022-23) | District 41 | Region 13

Dear Trainers,

Welcome to a journey of excellence as a Trainer in Toastmasters Leadership Institute, District 41, Toastmasters International! As a part of the Job-Aid supplement of the Training, you are required to share the following resources with the Trainees and explain them how to utilize the same:

- Toastmasters Brand Manual: [Toastmasters International -Brand Manual](#)
- Video on Toastmasters Brand Guidelines Explained: <https://www.youtube.com/watch?v=aKQciftzCO>
- Toastmasters Brand Portal: <https://www.toastmasters.org/resources/brand-portal>
- Toastmasters Media Kit for promotion: <https://mediacenter.toastmasters.org/media-kit>
- Innovative Marketing Ideas: <https://www.youtube.com/watch?v=O8FidVP4OnO>
- 10 Low-Cost Marketing Ideas: [youtube.com/watch?v=oEKU3K6Zko](https://www.youtube.com/watch?v=oEKU3K6Zko)

For more information, please get in touch with:

PQD Team
pqdteamd41@gmail.com

Thanks and Regards,

Suman Shakya, DTM